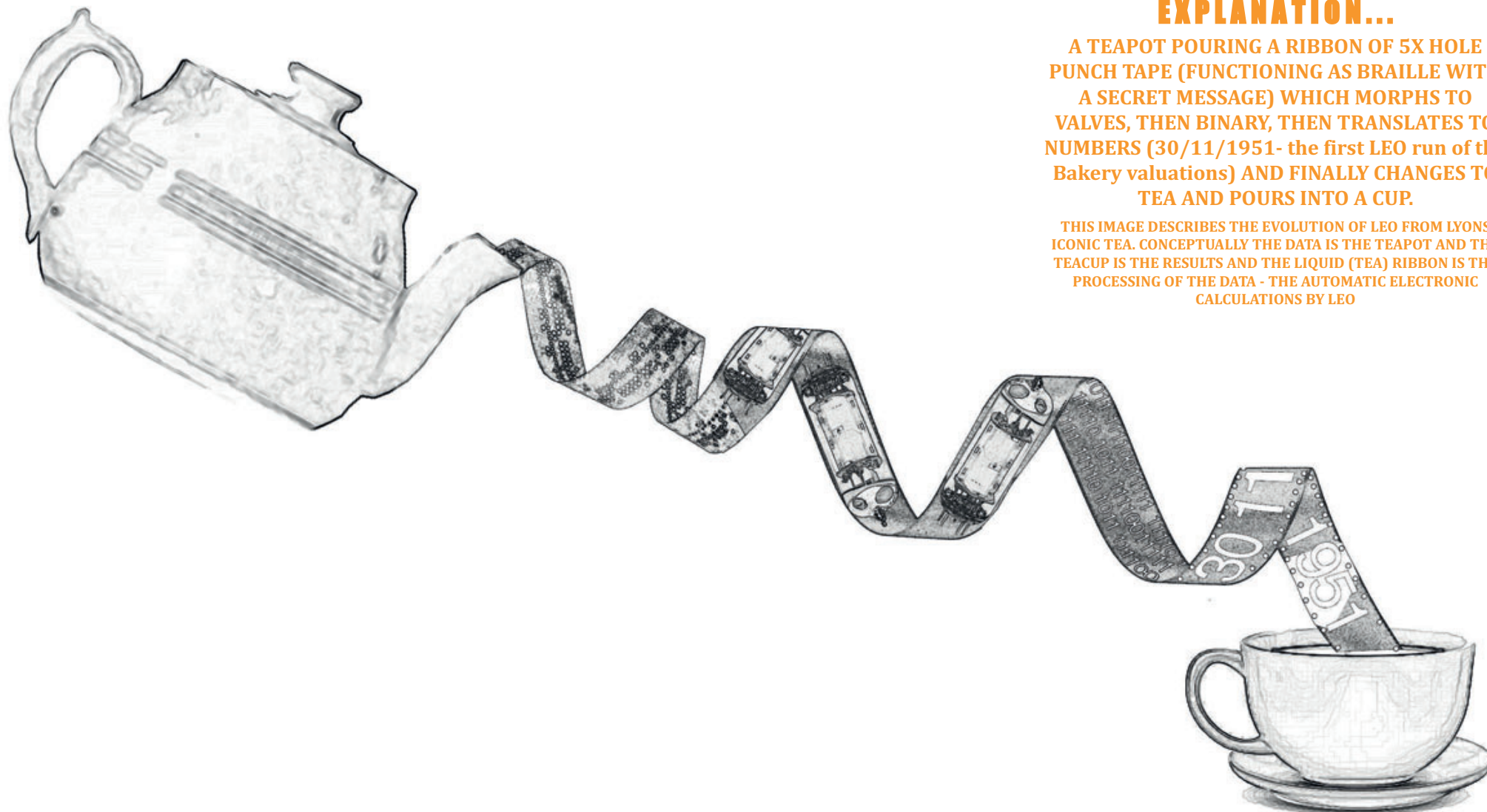


06 Design

Public Art

Concept



EXPLANATION...

A TEAPOT POURING A RIBBON OF 5X HOLE PUNCH TAPE (FUNCTIONING AS BRAILLE WITH A SECRET MESSAGE) WHICH MORPHS TO VALVES, THEN BINARY, THEN TRANSLATES TO NUMBERS (30/11/1951- the first LEO run of the Bakery valuations) AND FINALLY CHANGES TO TEA AND POURS INTO A CUP.

THIS IMAGE DESCRIBES THE EVOLUTION OF LEO FROM LYONS ICONIC TEA. CONCEPTUALLY THE DATA IS THE TEAPOT AND THE TEACUP IS THE RESULTS AND THE LIQUID (TEA) RIBBON IS THE PROCESSING OF THE DATA - THE AUTOMATIC ELECTRONIC CALCULATIONS BY LEO